



# What is the *Sweetest School* in America?

The Sweetest School in America is an award given to the school that shows the most improvement in Box Tops collected (percentage) year-over-year.\* The Sweetest School in America is brought to you by **Betty Crocker** baking mixes.

The winning school will receive **250,000 Bonus Box Tops** and can elect up to two school representatives to attend next year's National Box Tops University where the winner will be announced!

Visit [www.btfe.com/SweetestSchool](http://www.btfe.com/SweetestSchool) for more information.

\*The number applied will only include those Box Tops that are physically clipped from products and provided to the BTTE-Eligible School or postmarked no later than March 1, 2013, and will not include e-Box Tops or Box Tops earned in any contests or sweepstakes by Sponsor or any partner of Sponsor. ©2012 General Mills