



Get free* eBoxTops® for our school!

eBoxTops are worth 10¢ each, and our school can use the money to buy whatever it needs! Here's how:



SIGN UP TO SUPPORT OUR SCHOOL AT BTFE.COM/HERO

It's easy and free, and every new member to register between August 3 – September 15 will automatically receive 5 eBoxTops for their school, while supplies last.

ONCE YOU REGISTER, YOU CAN:



Play fun online games

You'll earn an eBoxTops credit the first time you play each one.** Look for new games throughout the school year!

Show off your Box Tops Hero

Enter the monthly video contest for a chance to win 10,000 eBoxTops.* Just upload a video of someone you think is our school's Box Tops Hero, showing what they do to help our school. A new winner will be announced every month!

Enter for a chance to win 250,000 eBoxTops

Get an entry into this huge giveaway every time you log in to BTFE.com/hero.† You'll also get an automatic entry when you first register for the site, and you can earn up to three additional entries when you share the sweeps with friends.

Start earning eBoxTops for our school today!

VISIT BTFE.COM/HERO TO REGISTER, LEARN MORE AND PLAY ▶

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER, FEW WILL WIN. Open only to legal U.S. residents of the 50 UNITED STATES (AND D.C.) who are 18 or older at the time of entry. VOID WHERE PROHIBITED. Sweepstakes and Games end 3/1/14. Enter Contest by 1/31/13. For Official Rules, prize descriptions and odds disclosure, visit www.BTFE.com/hero. Sponsor: General Mills Sales, Inc., One General Mills Blvd., Minneapolis, MN 55440

**The first 150,000 to play each game will earn an eBoxTops® credit the first time they play each game. After that, users can play the games as often as they like for fun!

*See BTFE.com/hero for details and official rules.

†Limit one entry per email address per day. See BTFE.com/hero for details and official rules.

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